

5 skillz Design System

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Background

Skillz is a gaming platform that helps over **30,000** game developers bring their games to life. At the time, our web services team had just migrated over to Figma as our design tool, and we needed to migrate over our Sketch components to a new Figma native system.

Objective

variants defined out.

OVERVIEW

The aim of this project was to

- revamp the previous **Design**
- **System** to not only be Figma
- native, but also have more

Role

With the rest of the Web Services team designers, as a group of 3 we decided to divide and conquer tackling creating a new design system.

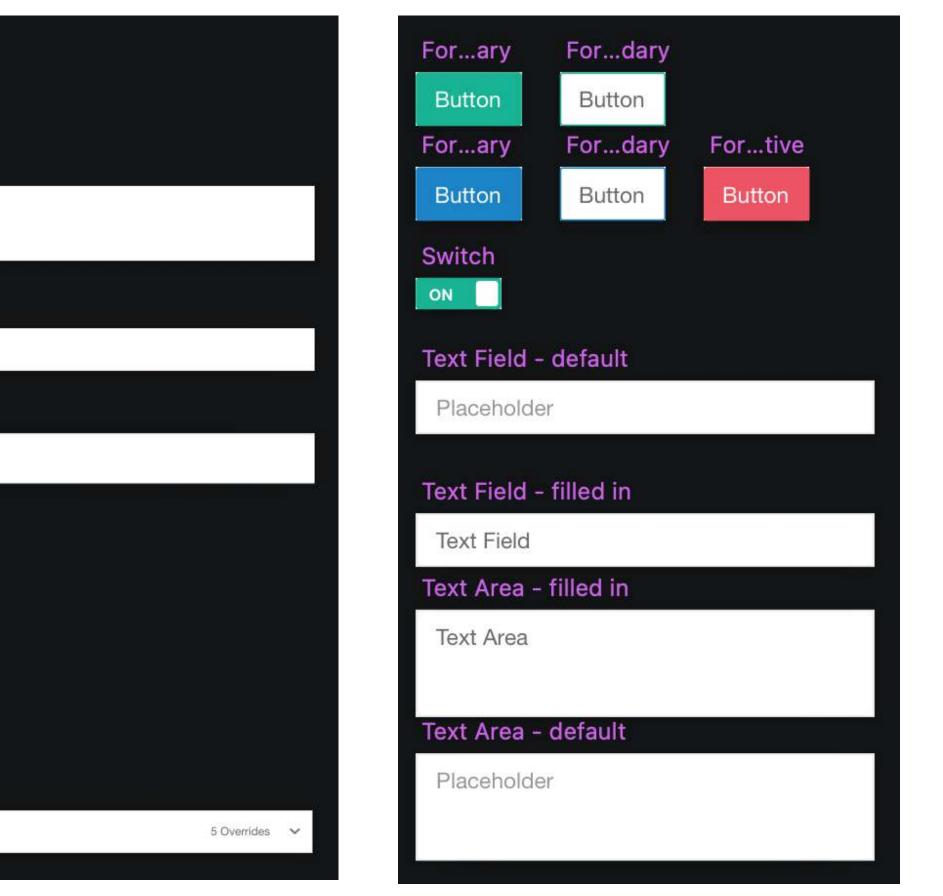




Our previous design system was a collection of base components on Sketch that had minimal variants.

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■ Skillz Admin Portal	email@skillz.com 💄
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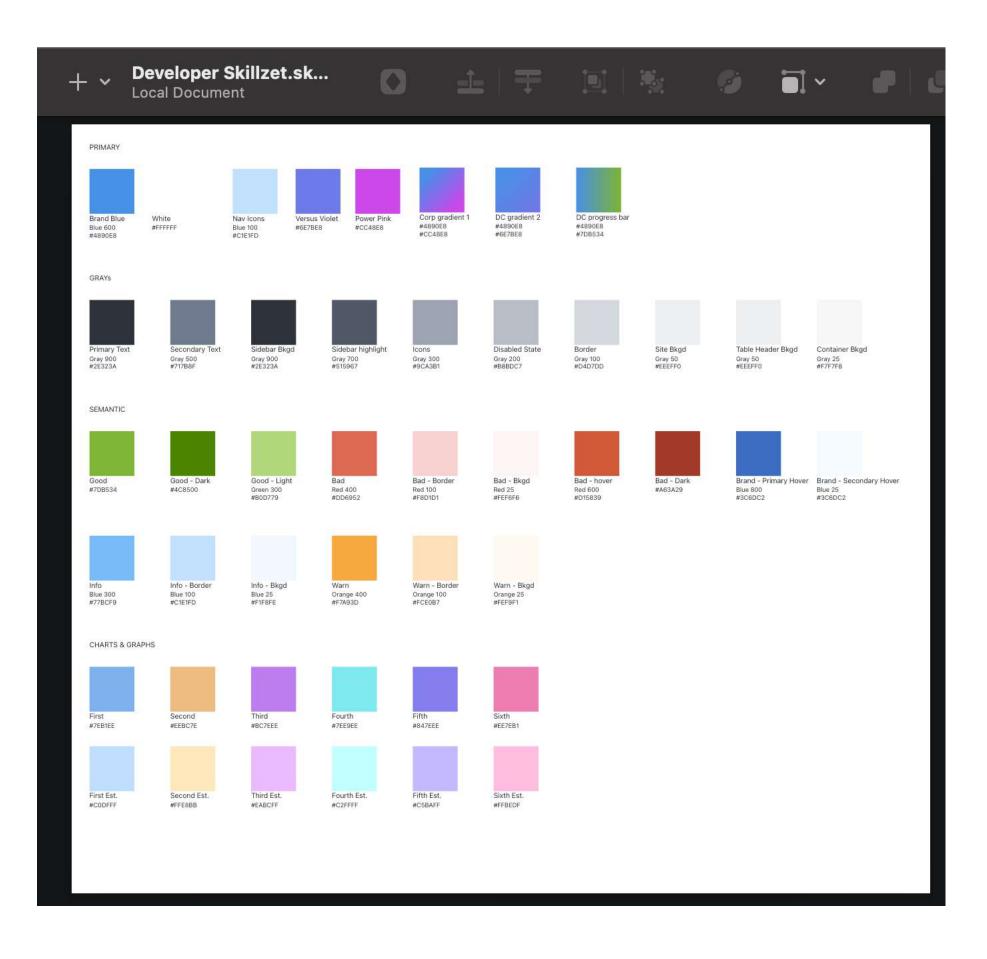
PREVIOUS DESIGN SYSTEM

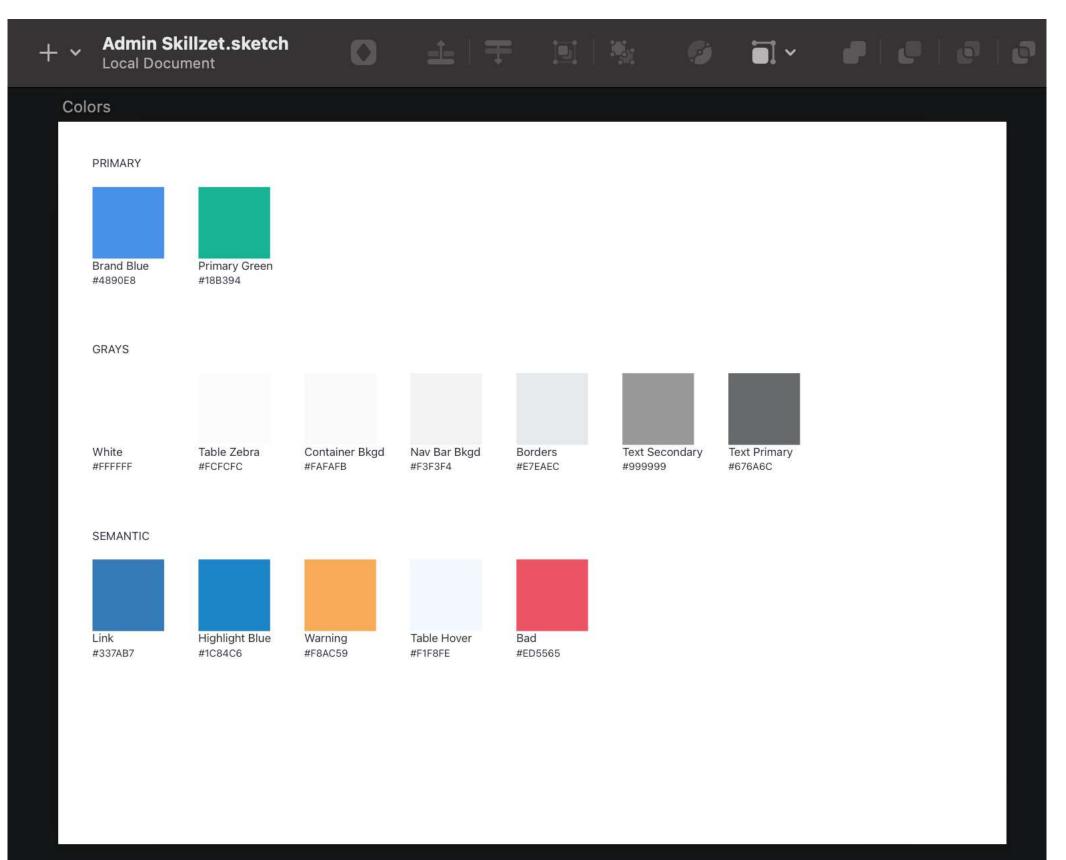




PREVIOUS DESIGN SYSTEM

We were also losing a lot of design efficiency since we had **2 separate design systems** to maintain for each of our products. Below are the color definitions for our **Developer Console** and **Admin Portal** which utilized different atomic elements despite being under the same brand.



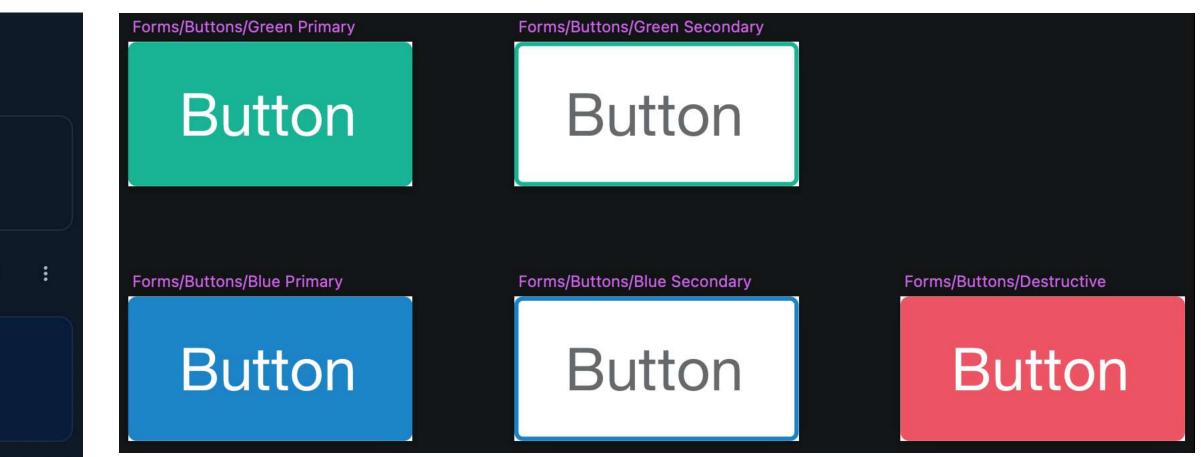




PREVIOUS DESIGN SYSTEM

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Despite our front end partners using the MUI React Library, our previous design system didn't take advantage of the naming conventions that our developers were already using.





PROBLEMS

Problem #1:

Fragmented System

Despite reusing many components between our Developer Experience and Admin Portal products, we referred to separate libraries for both of them.

Problem #2: Sketch Native

With our old design system on

Sketch, there was no way for us

to actually reuse the

components in our new

workflow.

Problem #3: No Shared Language

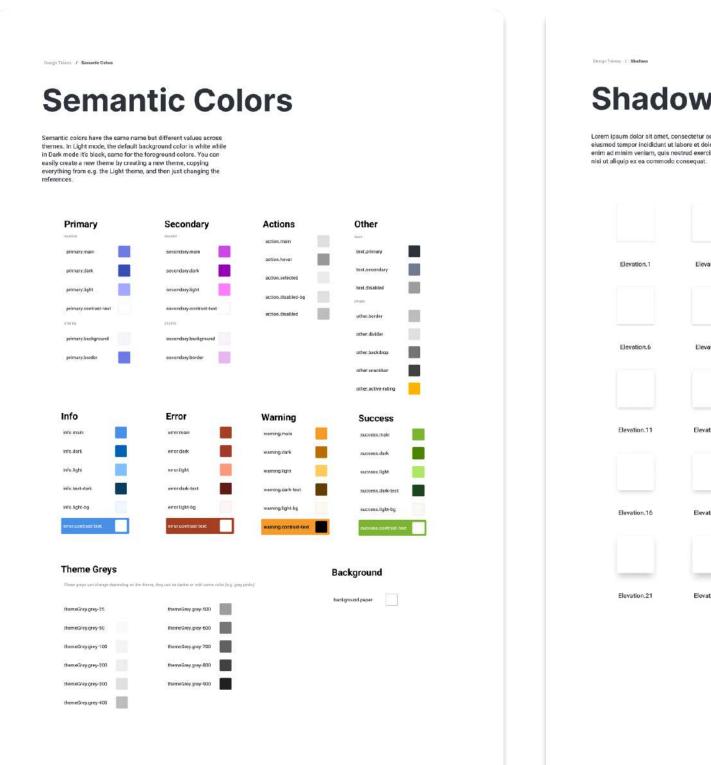
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Unified System



SOLUTION

Instead of having different atomic units defined for each individual product, we wanted to create a system where every Web Services product referred to the same set of colors, shadows, and typography to make design system maintenance more streamlined.

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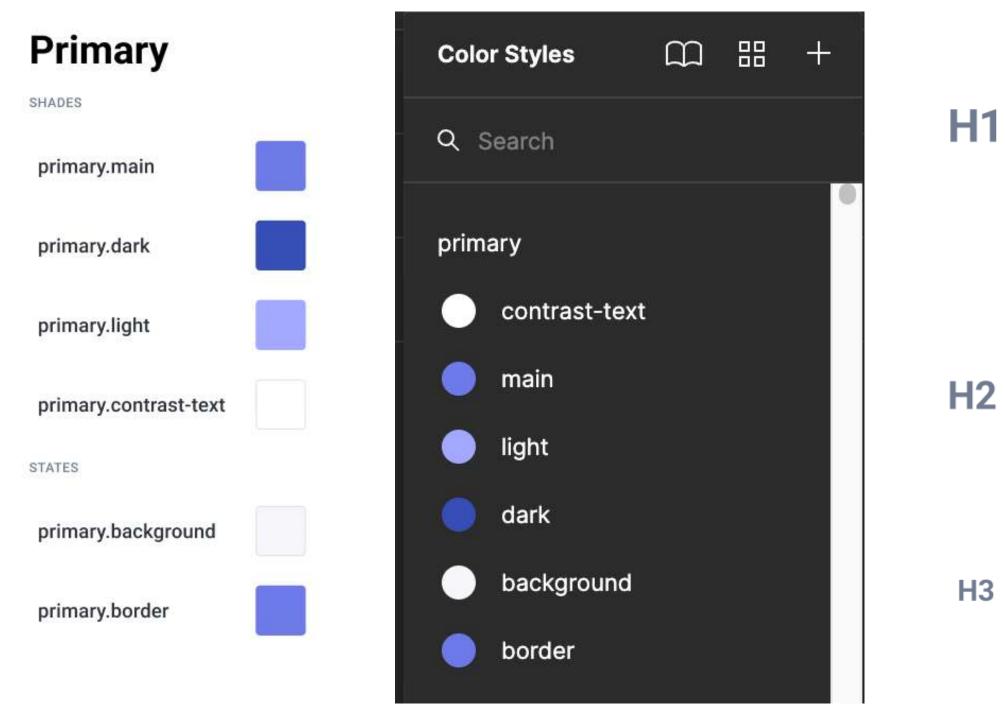
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Figma Native



By redefining our **atomic units** to be **Figma Native** we'd be able to easily reuse colors, shadows, and typography in all out Figma files. If we ever wanted to change one, by updating the master atomic unit, it would cascade to all of our Figma files.

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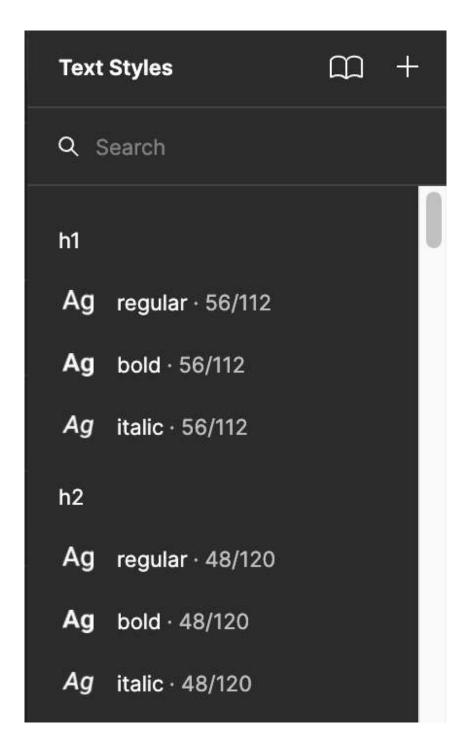
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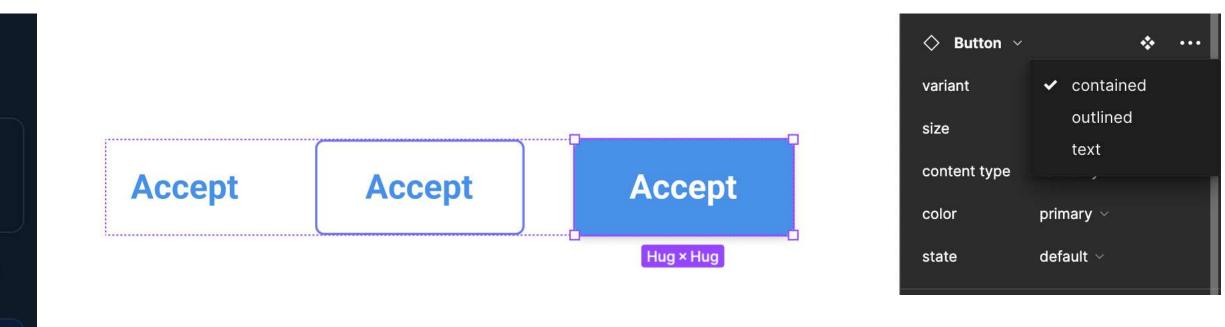


Shared Language

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SOLUTION

The biggest benefit of this initiative beyond the design team was improving cross-functional collaboration. This focus was on making sure the properties in our React components corresponded to how we named our variants.







Here are a couple examples of fully built out components in Figma in the new design system.

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SOLUTION

Examples

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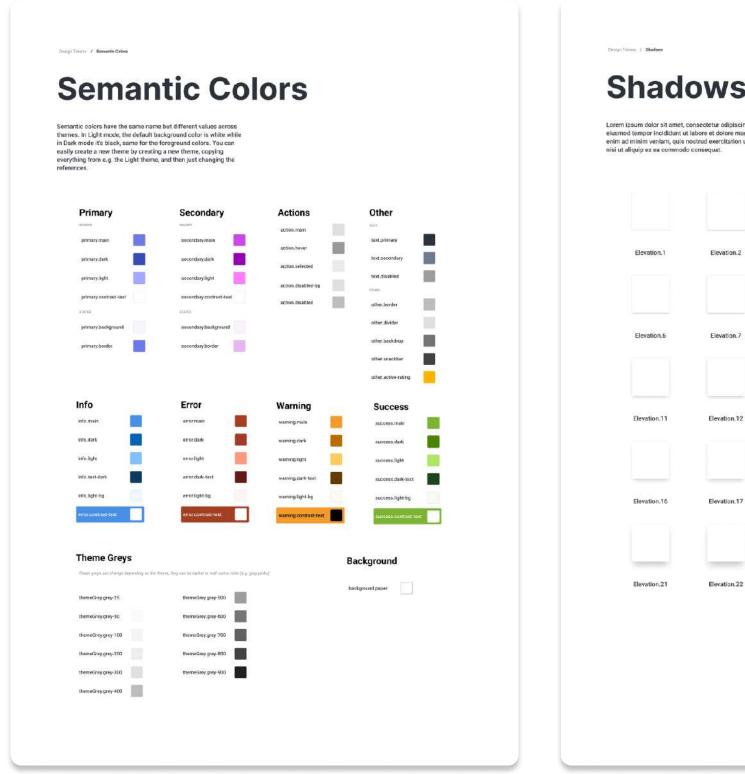




ATOMIC UNITS

Foundation

The foundation of our design system were the atomic units – properties we defined that were applied to every single component that was created.



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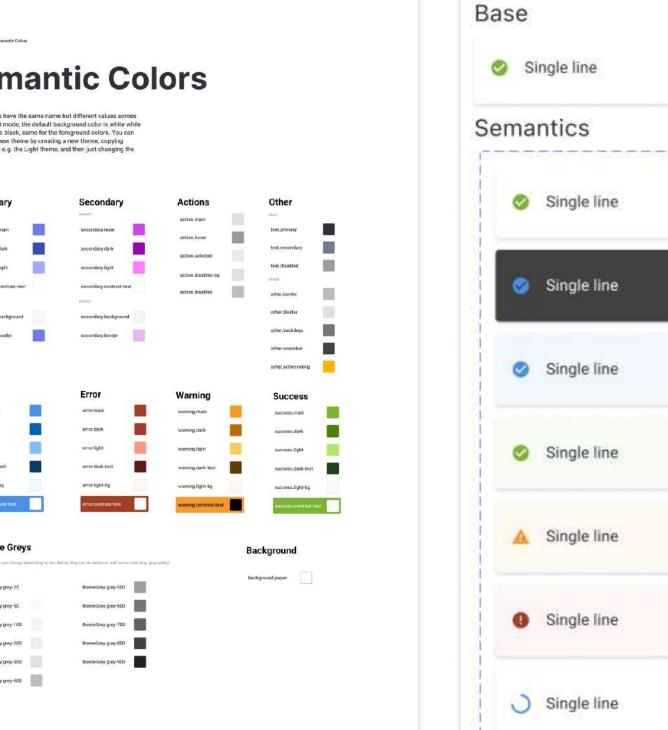


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Colors

The first of these atomic units was Color since we wanted a cohesive Skillz feel to all of our web services products. We began by using our core brand colors and creating a full range of shades of each color. This allowed us to define semantic colors we could use for info, success, warning, and error states.

CTA X



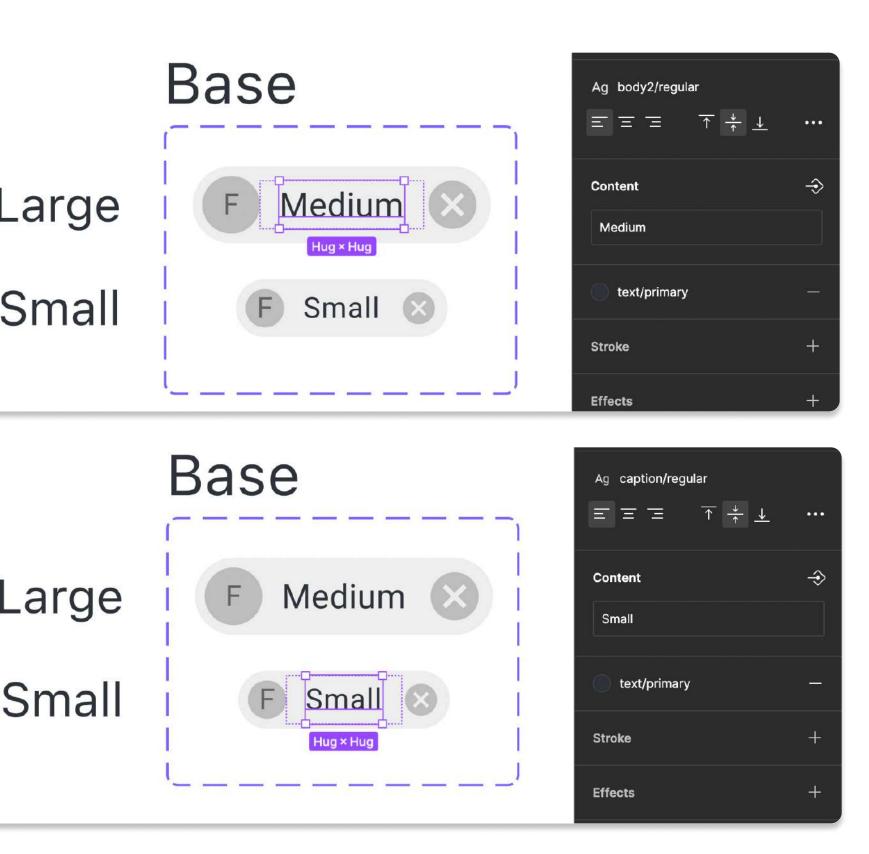


ATOMIC UNITS

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The next atomic unit we defined out was typography. This allowed us to have a consistent sense of size and spacing for all of our components that we reused. Here you can see the difference between a **Body** vs **Caption** typography component.





Spacing

Design Tokens / Spacing

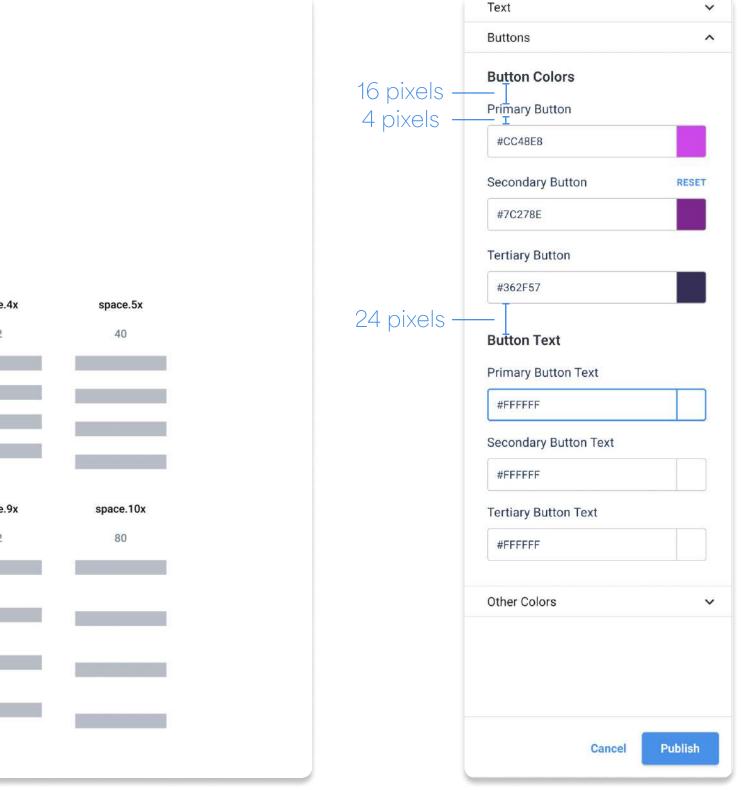
Spacing

All spacing in the app is defined as a multiple of 8 (base 8), these spacing tokens can be used only with AutoLayout and can be applied horizontally or vertically. The name of the token define the space multiplier (e.g. space.x4)

space.1x	space.2x	space.3x	space.4
8	16	24	32
space.6x	space.7x	space.8x	space.9
48	56	64	72
	_		_
			_

ATOMIC UNITS

The last of our atomic units is size and spacing. We stuck to the 8 point grid to define these since it helps with having quarter and half steps to create a sense of grouping for our more complex components.





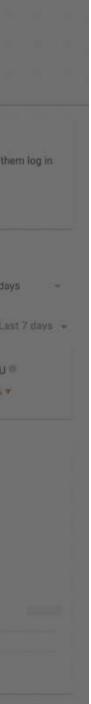
ATOMIC UNITS

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	Elevation.11	Elevation.12	Elevation.13	Elevation.14	Elevation.15	
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Skillz Dashboard Games 	Diamond Strike by XYZ Studio Game Id 15804	Skillz 슈 Dashboard 응 Games	Overview Optimize	1.16		ona		
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Shadows

The last of our atomic units is shadows. Having varying depths of shadows helps creates a sense of hierarchy for our overlaid components.







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	Master		Base Va
	Default	Compact	Single line CTA X
			Semantics
	Tr Input 👻	Tr Input 👻	
	Helper text	Helper text	Single line CTA X
	L	/	Single line CTA X
	Variants		Single line CTA X
	Default	Compact	Single line CTA X
Empty	Placeholder	✓ Placeholder ✓	Single line CTA X
Filled	lan yang	Placeholder	Single line CTA X
Filled	Placeholder		Single line CTA X
Selected	Placeholder	- Placeholder -	
			Master Component
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	1		GradientProgress
Disabled-active	Placeholder	← Placeholder ←	
			Progress Upload
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Error-filled	Placeholder	Placeholder	filename.csv 50 MB / 133.7 MB Uploading
	Helper text	Helper text	Uploading
	Lectrostatication		

COMPONENTS

The second layer to our design system was creating components. These would be built on top off the atomic units we defined and be consistent with what our developers used from the Material UI library.

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Master Components

One thing to note in the creation of components is the use of master components. This is a top level component to 'rule them all'. These define the base structures of the component itself, and like atomic units, when changed will cascade down.

Si	ngle line	СТА >	<
ma	ntics		
0	Single line	CTA	×
0	Single line	СТА	×
0	Single line	СТА	×
0	Single line	СТА	×
•	Single line	СТА	×
0	Single line	СТА	×
0	Single line	СТА	×

Master	Elements

Label Active Link

variance	Va	ria	an	ts
----------	----	-----	----	----

crumb
crumb
crumb

COMPONENTS

Master Component	
GradientProgress	





COMPONENTS

Variant Matrix and Properties

These master components would just be the first layer to the variant matrix we would create for these components. By defining out each individual property in a matrix you could easily see every single variant of a component indexed by its properties. This also helped in the maintenance of the system by being able to pinpoint which exact variant needed to be touched up.

Base	Variants					
Single line CTA X	Single line	Single line ×	Single line	Single line ×	Single line	Single line X
emantics						
Single line CTA X	Single line	🤣 Single line 🛛 🗙	🥝 Single line	Single line X	🛕 Single line	A Single line X
Single line CTA X	Single line CTA	Single line CTA X	Single line CTA	Single line CTA X	Single line CTA	Single line CTA X
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Single line CTA X	Single line CTA	Single line CTA X	Single line CTA	Single line CTA X	Single line CTA	Single line CTA X





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MAINTENANCE

Quality Assurance

One of our biggest collaboration tools when creating this design system was a checklist for making sure our components were being designed correctly. Naming convention, appropriate use of atomic units, stress testing, and responsiveness all needed to be checked off by two designers before we published a component to the design system.

Checklist Tester 1	Checklist Tester 2	Tests
		Hide Master and Bas
		Component name: Ca Camelized
		Typography
		Colors
		Using Skillzet Icons
		Variant name tied to I
		Spacing conventions
		Check content respon
		Stress Test
		Easy Variant Switchin
		Test all variants
		Autolayout is working
		Accessible?

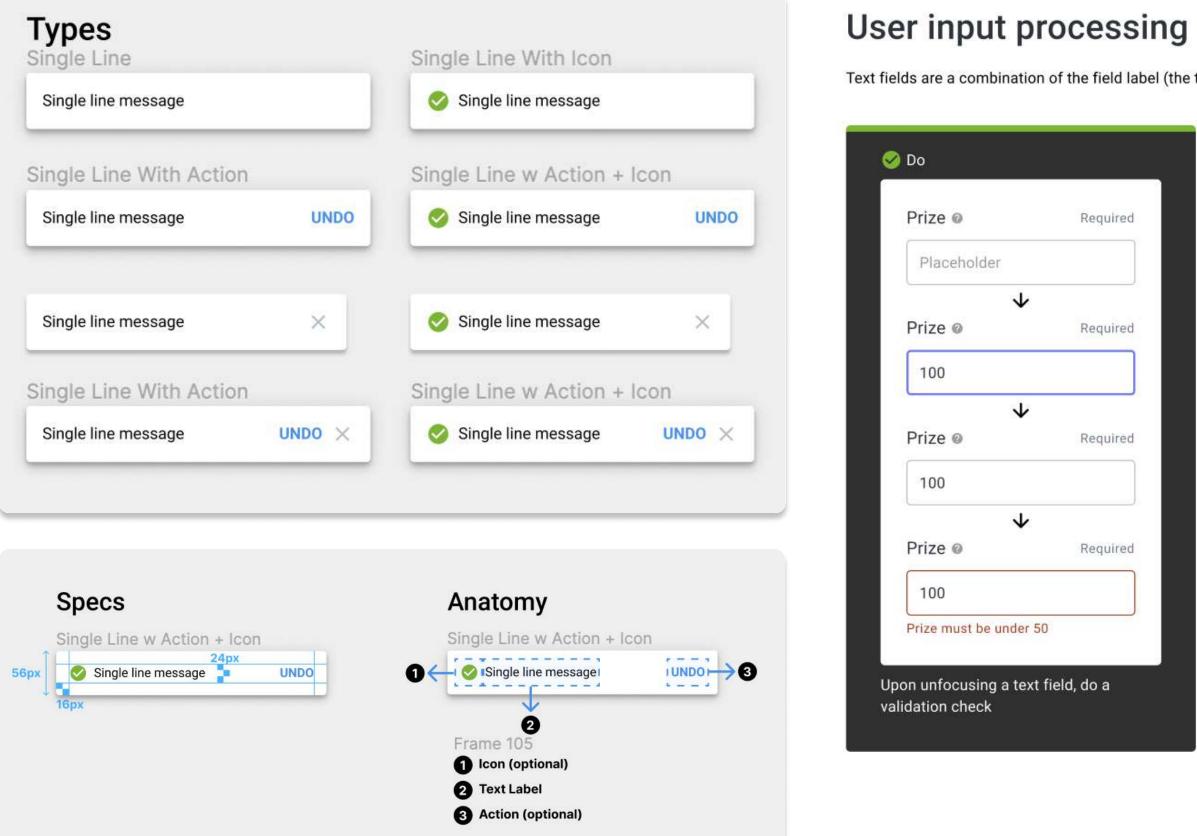
	Test Description
d Base components	Master and Base component name should be in the format .componentname
me: Capitalized and	.baseColorPicker
	All fonts are defined by the design system
	All colors are defined by the design system
cons	Check that the icons are from the Skillzet Icons set. Should we check that any icon that is a component be used in other instances - i.e. a checkbox component on a table or form
ed to MUI API	Do this by referencing the component's page on the MUI dev doc site: Example - Breadcrumbs https://mui.com/components/breadcrumbs/ and add the link to the component's page
ntions (8 Base)	
responsiveness	Test expected responsivenes of component. The resposivess requirements will vary depending on a component's expected behavior
witching	
3	Toggle between variants to check that toggles are working and that no error messages are shown on the variants panel
orking	
	Confirm Toxt and Packground contract



DESIGN PROCESS

Best Practices

Another ongoing effort is making sure we have well-defined best practices for each of our components – from the spacing to the usage of the component itself.



Needs Documentation

Text fields are a combination of the field label (the title) and the input area. Inputs can be typed text, URLs, date pickers, and more.

Placeholder	
↓ Prize ø	Required
100	
4	Č.
Prize @	Required
100	
Prize must be under	50



nm/dd/yyyy	
\checkmark	
22/06/2022	
\checkmark	
22/06/2022	
↓ 22/06/2022	





DESIGN PROCESS

Patterns

Patterns / Raising Errors when fields aren't validated

- blank	field					Error - disabled	d save				
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	Level One All letup Prizes and M Aedals				E Cancel Saye	Leagues Le Details Setup Prizes and Med	Prizes and Med				1 Cantel
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2	15%	81050	Cash	Ŧ		2	15%	\$1050	Cash	ŧ [≈]	
3	15%	\$1050	Cash	1			15%	\$1050	Cash	1	
4	35%	\$1050	Cash	ŧ		1 error must be fixed before savi	ng. 15%	\$1050	Cash	1	
5	10%	\$750	Cash	I							

Beyond best practices on an individual component level, we also needed to define out patterns for how

these components interact with one another on a page level.

Error - inactive tab	Error - inactive tab
SKILLZ Admin Portal Production	Q 🔮 user@skill.z.Admin Portal + Production
Details Setup Prizes and Medals Details Setup Prizes and Medals Details Details Choose an icon Star Star Star Choose an icon Star Choose an icon	<form>• Concer Locality Concertaints of the secondary color • Concer an Icon Locality • Concer an Icon Locality</form>







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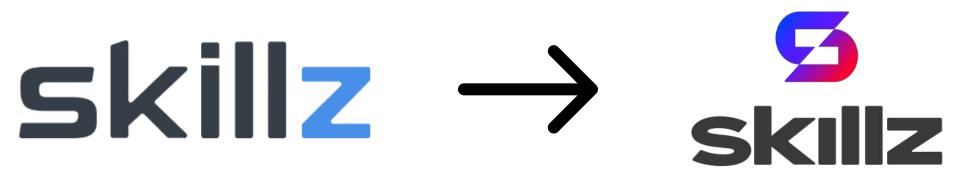
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Skillz Redesign

In May 2022, Skillz went through an entire brand redesign. What this meant was that all of our colors and typography needed to be changed on not just our marketing material, but on our products themselves. Thankfully, our design system was maintained in a way that made this switch a lot easier.





First up was colors. Our branding had updated our primary red and blue so we needed to cascase those changes to our global and semantic colors.

Primary Red R234 G4 B73 C2 M100 Y66 K0 #EA0449 PMS 1925		Primary Blue R0 G67 B255 C85 M71 Y0 K0 #0043FF PMS 300	
Blue Team			
Uplifting R71 G222 B188 C58 M0 Y38 K0 #47DEBC PMS 3255	Clean R188 G255 B239 C22 M0 Y12 K0 #BCFFEF PMS 324	Safe R62 G0 B205 C86 M86 Y0 K0 #3E00CD PMS 2736	Inclusive R103 G4 B125 C73 M100 Y15 K7 #67047D PMS 2607
Red Team			
Balanced R161 G1 B160 C46 M98 Y0 K0	Dynamic R255 G0 B181 С6 M89 Y0 K0	Energetic R235 G0 B107 C1 M100 Y32 K0	Optimistic R255 G103 B103 C0 M75 Y52 K0

REBRAND

Colors



Decign Tokone / Semantic Calors	
Semantics	
Semantic colors have the same name but different values across themes. In Light mode, the default background color is white while in Dark mode it's black, same for the foreground colors. You can easily create a new theme by creating a new theme, copying everything from e.g. the Light theme, and then just changing the references.	
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Rebrand - Unrevised	
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	Stackbor Rebrand Unrevised Welcome to Skillet
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	Wescons to Mility
Rebrand - Dark	Snackber Bark
deter and details	Welcome to Skillet Stackbar Bark
gistest John Tight gibber sekinget gibber John Tight gibber John Tight	Welcome to Skiller
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Typography

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112			110	h2.regular
H2	Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor	Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor	H2	Lorem ipsum dolor s consectetur adipisci sed do eiusmod tem
H3	Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore	Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore	НЗ	Lorem ipsum dolor sit ame consectetur adipiscing elit eiusmod tempor incididunt
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REBRAND

We also needed to swap out our previous typography to be consistent with the rebrand. While we chose Area to be our new marketing font, it wasn't web safe. So we needed to do some explorations on alternative fonts we could swap into our product that was web safe, and closer to the new font.

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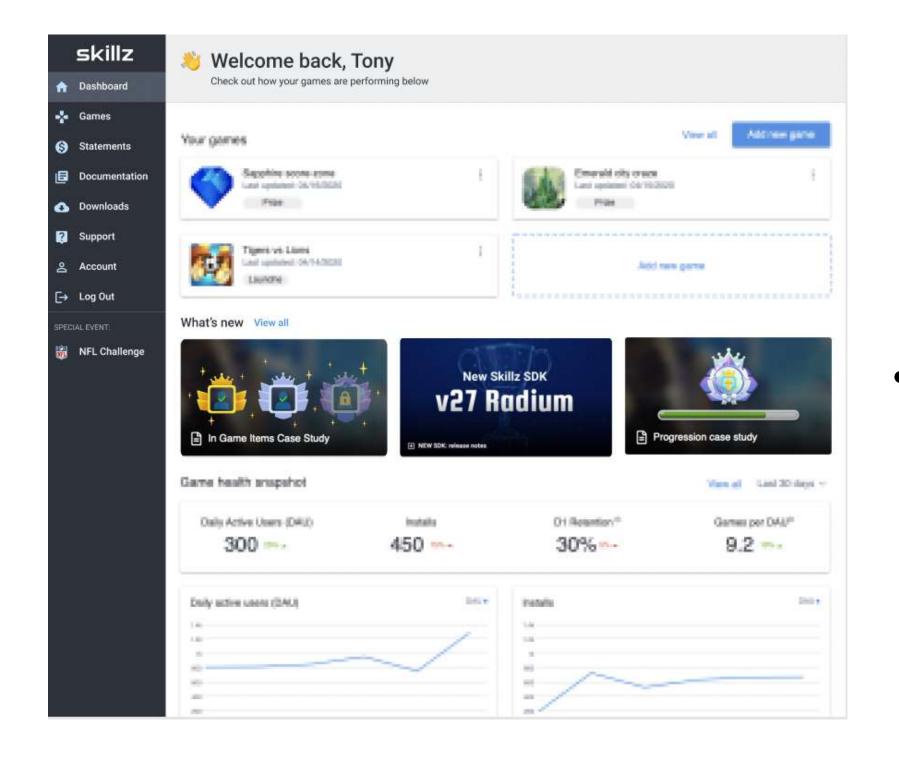
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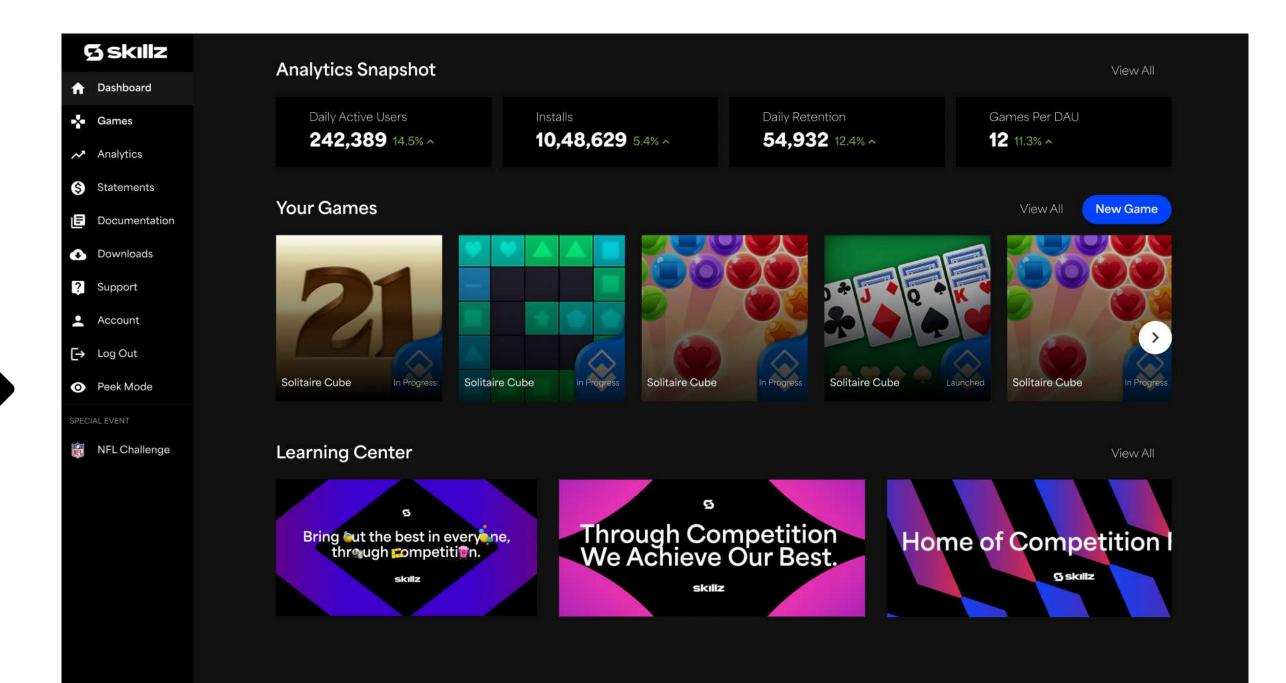


Dashboard

Although still in the exploratory stages, here's what our new branding looks like on an updated dashboard (WIP). It should be noted there are also some component level changes for this redesign, but that's because it's still in the exploratory phases.



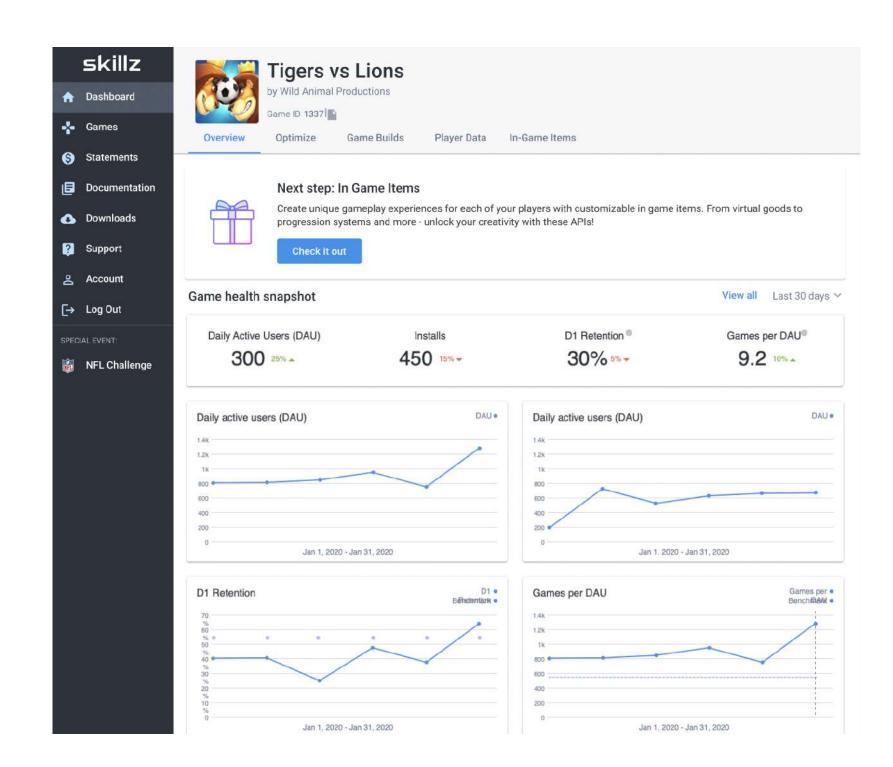
REBRAND





Individual Game

The same colors and font changes were also applied to the individual game page. Note that this redesign was closer to a 1-to-1 mapping from the previous experience without too many component level changes. That's because this exploration was less blue skies, and focused on what a practical implementation of the redesign would look like.



REBRAND

	Tigers vs Lions
🔒 Dashboard	by Wild Animal Productions
Games	Overview Optimize Game Builds Progression
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Overview

Atomic Units

Components

Maintenance

Rebrand

Learnings

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Lesson #1:

System Level View

Previously, whenever I created designs I wouldn't really think about the system level hierarchies. By having a rigorously defined system, the built-in hierarchies make it a lot easier to apply and understand why they exist.

Lesson #2: **The Cost of Maintenance**

creating a design system

LEARNINGS

One of the biggest costs to the design system wasn't actually the creation process – that part was relatively easy. It was the processes we needed to put in place in order to reduce long term maintenance costs that was the most meticulous part of

Lesson #3: 0-1 Design Systems

This was my first project working on a complete design system from beginning to end. While I had used design systems before, seeing the intricacies and best practices involved in its creation helps in knowing how to best debug wonky design systems in the future.

